

BRAD GAIR, CEM[®], CGeog

KEY PROFESSIONAL HIGHLIGHTS

- ★ 20+ years of local, national, and international emergency management experience, including deployment to scores of disasters, emergencies and special events in key leadership positions.
- ★ Currently serving as Vice President of Emergency Management & Enterprise Resilience at NYU Langone Medical Center.
- ★ Served as Founding Director of the Mayor's Office (City of New York) of Housing Recovery Operations and Local Recovery Manager in the aftermath of Hurricane Sandy to provide strategic advice on a wide range of housing and other recovery issues with coordination responsibility for a budget of more than \$2 billion.
- ★ Currently serving as Special Advisor to the President of the International Council of the International Association of Emergency Managers.
- ★ Managed more than \$20 million dollars of emergency management, critical infrastructure protection, and counterterrorism consulting contracts domestically and internationally.
- ★ Served as Special Advisor to the United Arab Emirates' National Crisis & Emergency Management Authority (NCEMA) during establishment of the new national agency.
- ★ Served as Deputy Commissioner for the New York City Office of Emergency Management running the city's 24x7 operations center and acting as senior field coordinator on major citywide incidents.
- ★ Served as the Presidentially-appointed Federal Coordinating Officer on numerous disasters and emergencies in the continental United States and Caribbean territories.
- ★ Appointed Federal Recovery Officer for the World Trade Center Disaster with full authority for an \$8.8 billion budget and coordination responsibilities for a \$21 billion financial recovery package.
- ★ Led a team that managed long-term recovery projects and developed award-winning post-disaster recovery plans for communities ranging in size from 1,000 to 8 million residents.
- ★ Awarded the Partnership for Public Service's 2004 "Service to America" Homeland Security Medal.

EDUCATION

- University of St. Andrews, Scotland, UK
Advanced Certificate in Terrorism Studies, 2015
- Harvard University, Kennedy School of Government, Cambridge, MA
Certificate in Executive Leadership & Strategic Management, 2010
- Federal Executive Institute, Charlottesville, VA
Graduate, Leadership for a Democratic Society Program, 2004
- The University of Arizona, Tucson, AZ
M.A., Geography (Regional Development), 1984
- Villanova University, Villanova, PA
B.A., Geography/Honors, 1982

PROFESSIONAL EXPERIENCE

NYU LANGONE MEDICAL CENTER

Vice President of Emergency Management & Enterprise Resilience

**New York, NY
2014 - Present**

Currently serving as the first-ever Vice President for Emergency Management and Enterprise Resilience with full responsibility for all emergency management operations, preparedness, response and recovery operations, and for devising an enterprise wide resilience strategy, including a comprehensive business continuity program. Pre-designated by the Dean/CEO as the Incident Commander for all emergencies and disasters. Also responsible for supporting the successful negotiation of \$1.4 billion of federal Hurricane Sandy recovery grants with the Federal Emergency Management agency.

CITY OF NEW YORK

Office of the Mayor

Director of Housing Recovery Operations/Local Recovery Manager

**New York, NY
2012 - 2014**

Appointed by New York City Mayor Bloomberg in the immediate aftermath of Hurricane Sandy to lead all housing recovery efforts in order to provide temporary and permanent housing solutions for tens of thousands of city residents and to maximize capture of billions of dollars of federal disaster funding assistance for housing and public infrastructure.

Key Accomplishments Included: Strategic planning and policy development for a \$2 billion housing recovery program that included repair, rehabilitation and reconstruction plus resiliency improvements of more than 25,000 single family, multi-family housing and public housing units; Developed the \$650 million Rapid Repairs program that restored heat, hot water and power to 20,000 New York City residential units in 90-days; Resolved complex issues with FEMA on New York City's multi-billion dollar public infrastructure reimbursement program resulting in more than \$1 billion in increased funding; Implemented a \$60 million hotel-based emergency sheltering program; Devised and obtained philanthropic funding of more than \$35 million for projects to repair and perform mold removal in more than 2,500 residential units, and provide rental assistance to immigrant families.

GOOD HARBOR

President, Good Harbor EM, LLC

Principal, Good Harbor Consulting, LLC

New York, NY/Abu Dhabi, UAE

2012

2009 – 2012

NEW JERSEY OFFICE OF HOMELAND SECURITY & PREPAREDNESS: Project manager for two significant critical infrastructure protection projects: the NJ Turnpike Exit 14 Resiliency Plan & Decision Support Tool Project, and the NJ/NY Port Resiliency, Recovery & Resumption of Trade Plan Project. Also served as project principal for the NJ Homeland Security Exercises Services contract.

NEW YORK CITY OFFICE OF EMERGENCY MANAGEMENT: Project manager for a \$1+ million dollar contract to provide planning support to the 4-state (NY, NJ, CT, PA) Regional Catastrophic Planning Team.

UAE NATIONAL CRISIS & EMERGENCY MANAGEMENT AUTHORITY (NCEMA): Led a team of international experts working to help the United Arab Emirates develop a new national emergency management agency. Served as

Special Advisor to the NCEMA General Manager, and as Special Advisor to the Emirate of Abu Dhabi Higher Counterterrorism Committee.

Primary accomplishments and responsibilities included: Developing the first-ever UAE National Response Plan; Drafting the first-ever UAE National Business Continuity Standard; Advising on Counter Terrorism issues; Drafting Standard Operating Procedures for the National Operations Center; Establishing the Emirate of Abu Dhabi Hostage Negotiation Program; Supporting development of the National Risk Assessment and Risk Register; Advising on new national emergency management legislation; Designing and implementing a Comprehensive Emergency Management Training Program; Supporting national level interagency exercises; and Developing the UAE Crisis Communications Plan for Terrorist Attacks; and Mentoring senior staff.

REPUBLIC OF YEMEN: Advised senior government officials on emergency management, command and control, interoperable communications, stadium and hotel safety and security, special event management, and evacuation planning.

INTERNATIONAL ASSOCIATION OF EMERGENCY MANAGERS
Special Advisor to the President, International Council

Global
2010 – Present

Currently serving as volunteer Special Advisor to the IAEM International Council President in promoting principles of emergency management and national resilience in Africa, the Middle East, Central and South America, Mexico and the Caribbean.

CITY OF NEW YORK/OFFICE OF EMERGENCY MANAGEMENT
Deputy Commissioner (Operations)

New York, NY
2006 – 2009

Managed a staff of approximately 40 emergency managers and support personnel.

Primary duties included: Serving as the City's senior field coordinator for major citywide incidents; Managing the Field Response Operations unit; Overseeing the city's 24x7 emergency operations center; Developing and delivering interagency training and exercise programs; Implementing Notify NYC, New York City's emergency public warning system; Field implementation of the Citywide Incident Management System (CIMS), New York City's adaptation of the National Response Framework and Incident Management System; Deploying to support other jurisdictions during major disasters (Hurricane Ike/Houston, TX)

U.S. DEPARTMENT OF HOMELAND SECURITY/FEMA
Federal Coordinating Officer

New York City, NY
1999 – 2006

Deployed to more than 25 major disasters, emergencies and special events, in 16 states/territories as a senior federal official for a wide range of incidents, including:

- **WORLD TRADE CENTER** – Appointed the Federal Recovery Officer - the federal government's highest ranking field-based executive – with full authority over a total budget of \$8.8 billion with responsibility for major debris removal and cleanup, utility and infrastructure reconstruction, human services, emergency public transportation, long-term recovery planning, and hazard mitigation programs. Maintained close coordination with numerous federal agencies, and senior officials in New York City, the states of New York and New Jersey, and the Port

Authority of NY & NJ, as well as the Congressional delegations of both states. Implemented a streamlined process for delivery of assistance to promote a highly expedited rebuilding and recovery process.

- **2005 GULF COAST HURRICANES/2004 FLORIDA HURRICANES** – Managed all initial post-disaster housing operations and developed strategic re-housing plans designed to provide temporary sheltering/housing for hundreds of thousands of families.
- **LONG-TERM RECOVERY** – Managed long-term recovery initiatives – including multiple award-winning plans - during seven major disasters, including the 2005 Gulf Coast Hurricanes (27 parishes in Louisiana), World Trade Center (2001), 2004 Florida Hurricanes (5 counties), and Hurricane Floyd (North Carolina, 1999). Played a key role in establishing national protocols FEMA's long term recovery work that culminated in the National Disaster Recovery Framework.
- **REBUILDING IN IRAQ (SES Appointee)** – At the request of the Department of Defense, deployed to Iraq in late 2003 as a Special Advisor to the Coalition Provisional Authority to provide guidance and technical expertise on recovery/rebuilding issues.

GAIR CONSULTING
Principal Consultant

Phoenix, AZ
1997 – 1999

Provided a wide range of consulting services assisting clients with infrastructure, land use planning and economic development projects. Major clients included: Gila River Indian Community, Shamrock Farms (Arizona's Largest Privately Held Corporation), and El Dorado Holdings, Inc.

PINAL COUNTY, ARIZONA
Director, Department of Civil Works
Director, Special Projects/ Public Works Planner

Florence, AZ
1993 – 1997
1988 – 1993

Supervised the Highway, Emergency Services, Engineering and Flood Control District.

Significant accomplishments included: Project Director for construction of a new 29-mile long, 4-lane state highway (AZ 347) through two counties and two Indian Communities on behalf of the ADOT. The \$72 million project was completed in four years - seven years ahead of schedule; Established the first countywide 5-Year Transportation Planning process; Managed more than \$120 million of highway construction/improvement, bridge construction and flood control projects; Managed the response and recovery for a Presidentially declared flooding disaster in 1993 that did tens of millions of dollars in private and public damages in Arizona.

CENTRAL ARIZONA ASSOCIATION OF GOVERNMENTS
Transportation Program Manager

Florence, AZ
1987 – 1988

Coordinated the transportation planning and the federal-aid highway construction programs for a two county region, which included 13 cities and 4 Indian Communities.

TRANSWESTERN LAND RESEARCH/JL LITTLE & ASSOCIATES
Research Manager

Tucson, AZ
1984 –1987

Managed production of quarterly reports on the Tucson real estate market, and produced the first comprehensive vacant land inventories for Tucson and Phoenix.

CERTIFICATIONS

- Certified Emergency Manager (CEM) by the International Association of Emergency Managers (IAEM)
- Chartered Geographer (CGeog) by the Royal Geographical Society

PUBLICATIONS

- “Recovery: The Role of Government” in The Encyclopedia of Disaster Relief, Sage Publications (2011)

AWARDS

- Big Apple Innovation Award from the Local Initiatives Support Corporation (LISC) for work on Hurricane Sandy recovery (2014)
- City of New York Mayoral Commendation for the World Trade Center Human Remains Recovery Project (2009)
- “Service to America Medal” in Homeland Security from the Partnership for Public Service (2004)